A NEW APPROACH TO AN

ELECTRIC MOTORCYCLE COMPANY





ELECTRIC MOTORCYCLES ARE THE FASTEST GROWING SEGMENT OF THE MARKET - HOWEVER, MOST LACK APPEAL AND VALUE FOR MONEY

MARKET SEGMENT

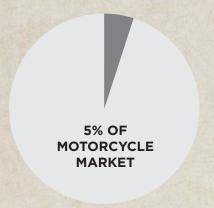


"THE GLOBAL HIGH-PERFORMANCE ELECTRIC MOTORCYCLE MARKET SIZE IS EXPECTED TO POST A CAGR OF OVER 35% DURING 2020-2024"

MARKET RESEARCH, TECHNAVIO

CURRENT ELECTRIC MOTORCYCLE MARKET





2026 Market Value - USD\$7B

Growth Drivers

Environmental concerns and changing consumer behavior.

Better performance specs like speed, range and recharge times.

Improved electric motorcycle design and aesthetics.

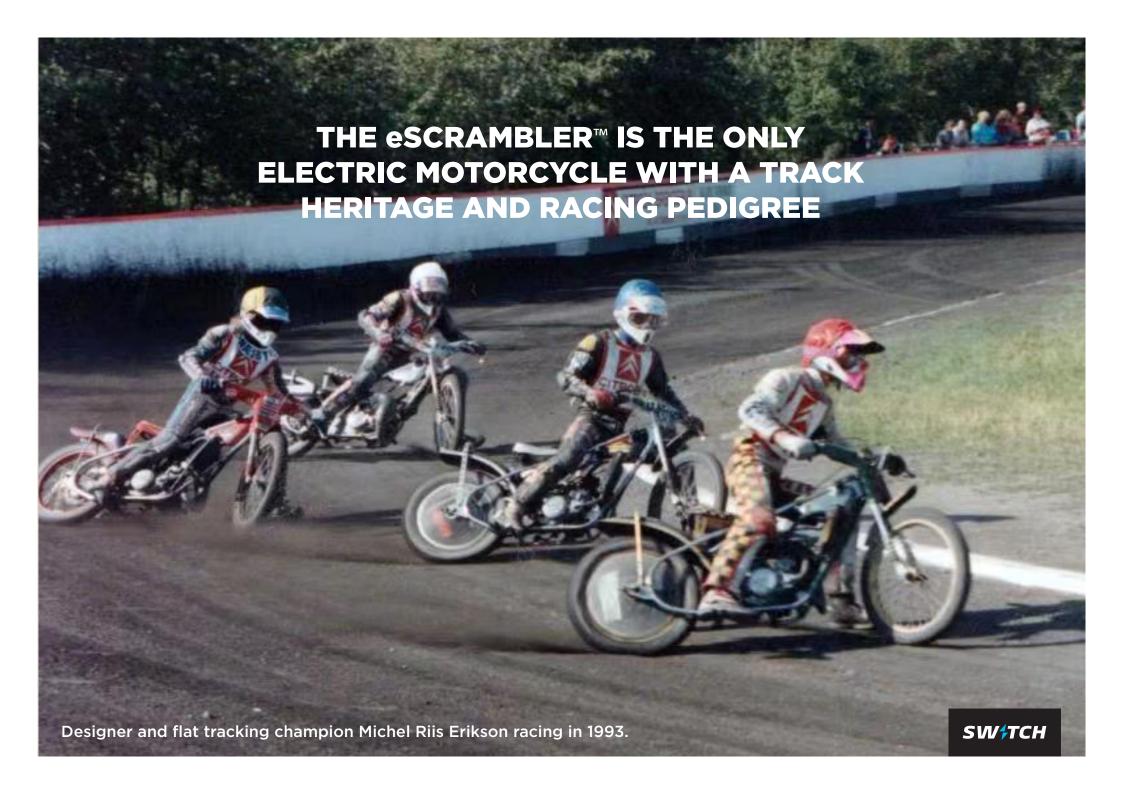
Increasing government bans, support, subsidies and an ever more favorable regulatory climate.

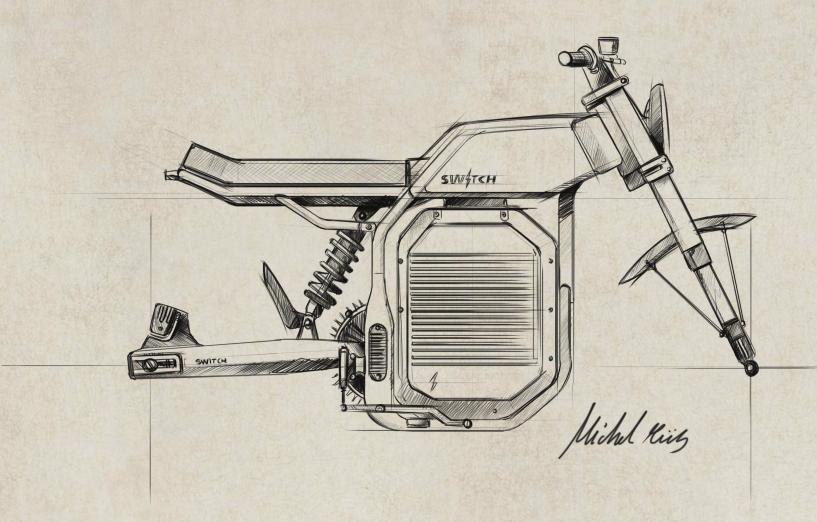
Increasing charging infrastructure.

Growth Inhibitors

High retail prices of electric motorcycles.







DESIGNED AND BUILT FROM THE GROUND UP



"ONE OF THE BIGGEST TRAFFIC PEAKS IN THE HISTORY OF BIKE EXIF. YOU'RE ONTO SOMETHING BIG"

CHIS HUNTER



























WHAT PEOPLE ARE SAYING

Now that is cool! Why do we expect a battery and electric motor to look like and internal combustion engine. Let designers define the generation without the need to link backwards. The best Ive seen yet! Mark E

The visual simplicity and the cleanliness of the design is your key to success here. I'm no designer but for me to want this bike as it is, without changing any of the aesthetics, is very rare indeed. I'm looking forward to more news about release and prices. Great job. **Ron F**

The art of electric motorcycle design is getting better. Just because it's an electric motorcycle doesn't mean it has to look weird. Case-in-point is the new Switch eSCRAMBLER. **Webbike World**

Could be a fun commuter. Does it come with a Tesla like 'ludicrous' mode? **Paul W**

Taking styling cues from flat trackers and classic bikes of the '70s, the eSCRAMBLER backs up its good looks with straight-line performance vintage ICE bikes could only dream of 0-62 MPH in 3.2 seconds, with a 93 MPH top speed and 93 miles of range on a full charge. **Tim H**

This is an excellent project, I've been watching their development for the last few years. It finally looks like they're ready for prime time, and not a moment too soon. I think they've got a home run if they can bring this to market at the right price. It looks fantastic! **Eric E**

I do love it. I have ridden a bunch of electrics and this ticks the boxes. Scrambler commuting and bombing town, very cool! **David T**

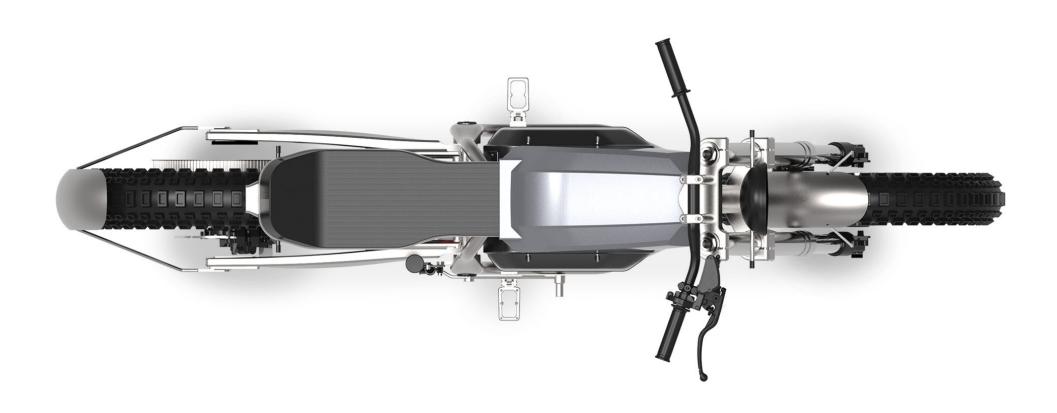
This is one of the most promising developments we've seen in the electric space, outside of the major manufacturers. **BikeEXIF**

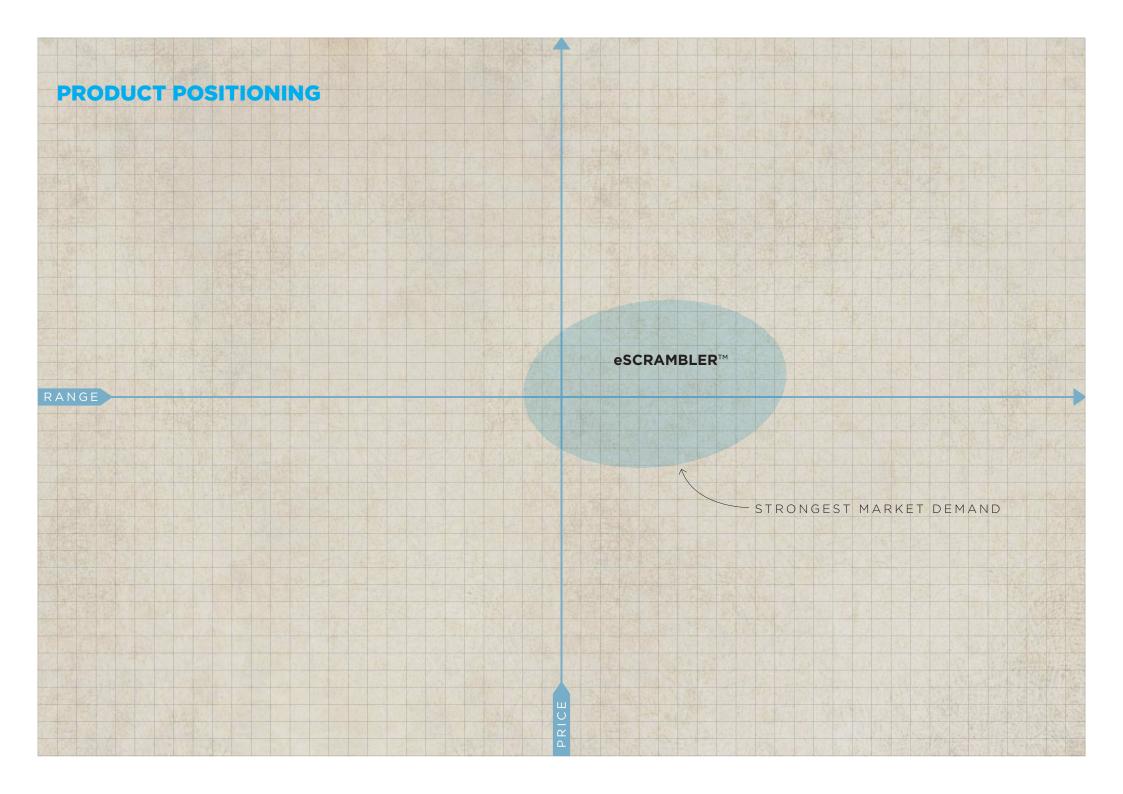


E-MOTORCYCLE COMPETITION

The mid to large motorcycle segment is currently under-crowded and in demand.

There are relatively few entrants at this stage although interest is growing from start ups and established brands.





ESCRAMBLER SPECIFICATIONS



IPM MID DRIVE MOTOR 15kW CONT/50kW PEAK SIN/COS SENSORS 130Nm TORQUE 70HP



TOP SPEED 150-170km/h (DEPENDING ON CONFIG.) 0-100km/h 3.2 sec



150km RANGE (REAL WORLD)



PANASONIC BATTERY 11kWh UP TO 13kWh



CHARGING TIME MAX 5hrs (FAST CHARGING TO BE DEVELOPED)



FIELD WEAKENING CONTROLLER 900AMP PHASE CURRENT



FORKS - KTM OEM RIMS - KTM OEM



LED HEADLIGHTS FRONT & REAR



6061 ALUMINUM FRAME/SWING ARM/ BATTERY CASE



JJUAN BRAKES 340mm FRONT 220mm REAR



GATES USA BELT & SPROCKETS



BOSCH ABS SYSTEM



CAN BUS DIGITAL DISPLAY



KEYLESS START



WIFI ENABLED WITH GPS OPTION





"IF WE OPERATE AS A NORMAL MOTORCYCLE COMPANY WE WILL FAIL"

MATTHEW WADDICK, CEO

THE PRIMARY CHALLENGE OF PRODUCING ELECTRIC MOTORCYCLES IS PRODUCTION COST.*

OUR SOLUTION

Switch operates an innovative, ultra light business model for electric motorcycle design, development, production and operations.

This are almost no overheads and minimal fixed costs.

This means the eSCRAMBLER will be the most price competitive all round package.



ESCRAMBLER TARGET USA MSRP*

USD \$11,999

A PREMIUM ELECTRIC MOTORCYCLE AT A PRICE PEOPLE CAN AFFORD[†]



ADVANTAGE OF SWITCH MOTORCYCLES

CAD designed factory prototype complete.

Suppliers and manufacturers confirmed.

Established trusted industry reputation.

World class industrial design and engineering team.

Graphic design branding and web development.

Clear road to production.

Relationships with key industry players and influencers.

Support from New Zealand government agencies.

Low cost operations with very low overheads.

Ability to do more with less.

THE TEAM



MATTHEW WADDICK

CEO, Supply Chain, Design, Sourcing & Manufacturing.



MICHEL RIIS

Industrial Designer & Manufacturing.



TIM KIRWOOD

Project Management.



ALEX STYLE

Supply Chain, Quality Assurance.



HECTOR ALVAREZ

Mechanical Engineer, Manufacturing.



SAM DEKOK

Electrical Engineer.



JAMES TERRY

Design, Marketing & Brand Management.



DANNY GUO

Technical Development, R&D, Prototyping.

REQUIRED INVESTMENT

CAPITAL INVESTMENT

USD 1,300,000

WHAT FOR

SWITCH equity, IP ownership and seat on the board of directors.

DELIVERABLES

Bike homologated for sale in AUS/NZ, UK/Europe & the USA.

ROI

20X at 10 years. See full investment memorandum (NDA required), available on request.



INVESTOR PROFILING - NEEDS TO LIKE BIKES

1. HI NET WORTH INDIVIDUAL

Brand/design focused - has experience in scaling brands.

2. STRATEGIC PARTNER/INVESTOR

Established factory or similar, already has (or willing to) set up fixed assets in New Zealand.

3. DISTRIBUTION/COMMERCIALIZATION INVESTOR PARTNERS

European/USA based, already has established distribution and retail channels in our key markets.



CONTACT

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SVV+TCH

MOTORCYCLES